


Come home ► *Go places*



developed by:
forum
P R O J E C T S

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To transcend from mundane to magic, all you need is vision, action and loads of passion. The three ingredients that fuel our enterprise. We have a stated, declared objective; to be the harbinger of change in the way people live, work or play. And this change is for the better.

Better homes, work-places, shopping and relaxation - that's what we enjoy most giving life to. And in the process, sometimes, we create newer possibilities. There is a nice ring to the word 'never before'. The first integrated shopping centre, the first organized IT habitat or the first Green building that earns carbon credit...there is indeed a tidy little list to share.

With Forum Pravesh, we are again on a new path. That will lead us to reach international quality modern living to you. In an affordable way. We would love to have you with us on this journey.

Rahul Saraf

*Managing Director
Forum Group*

forum
PRAVESH

► Turn and witness a metamorphosis

forum
PRAVESH

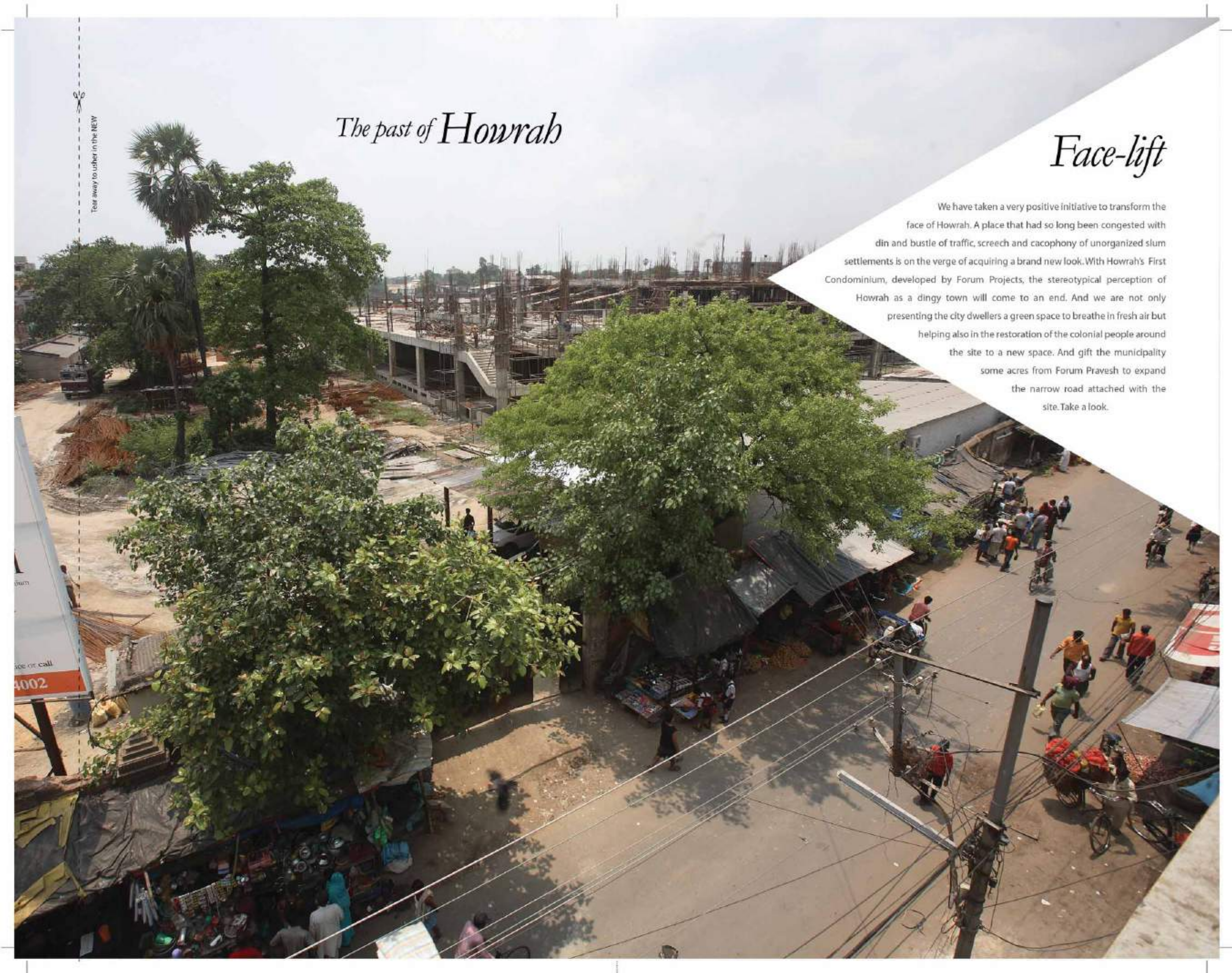


Tear away to usher in the NEW

The past of Howrah

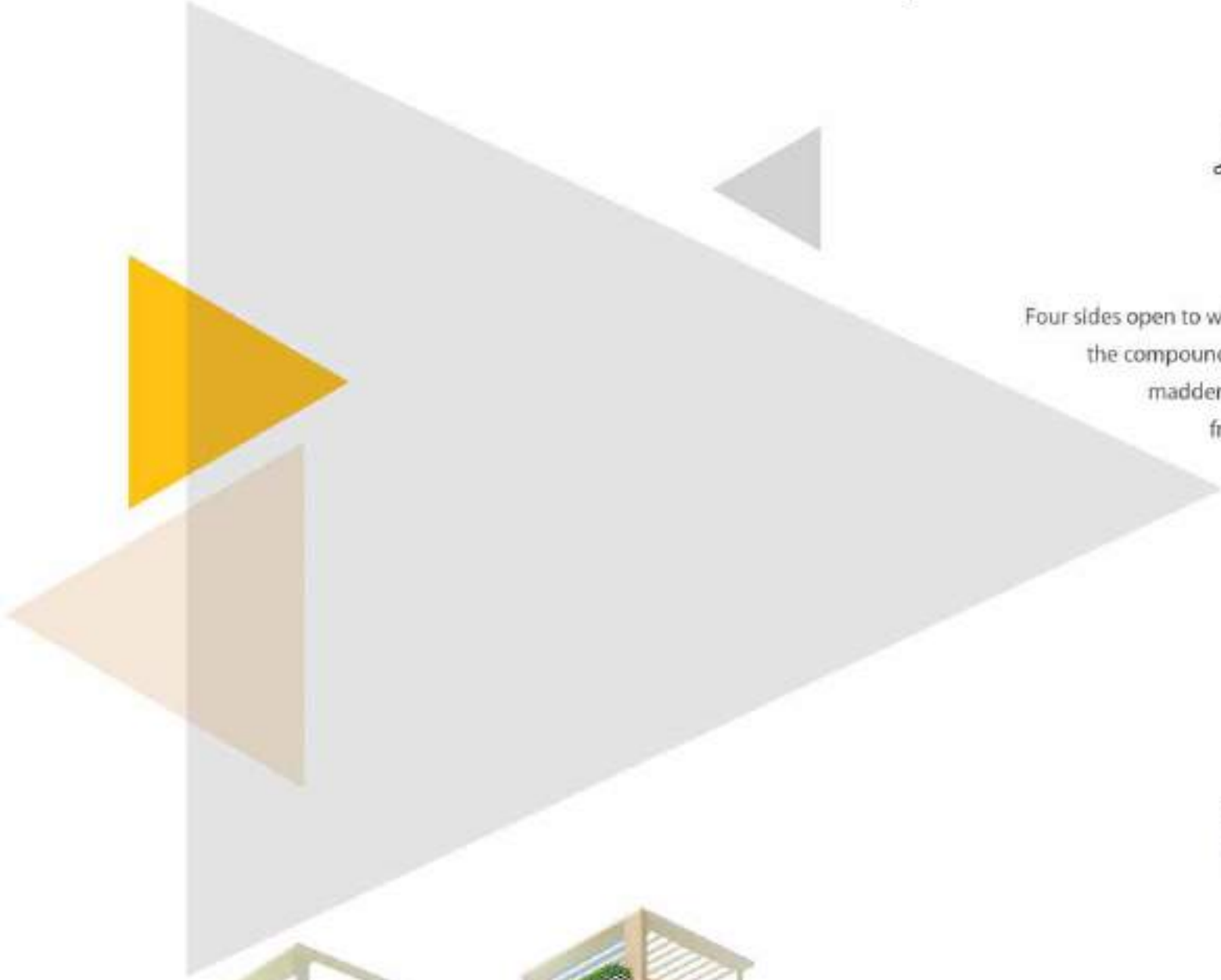
Face-lift

We have taken a very positive initiative to transform the face of Howrah. A place that had so long been congested with din and bustle of traffic, screech and cacophony of unorganized slum settlements is on the verge of acquiring a brand new look. With Howrah's First Condominium, developed by Forum Projects, the stereotypical perception of Howrah as a dingy town will come to an end. And we are not only presenting the city dwellers a green space to breathe in fresh air but helping also in the restoration of the colonial people around the site to a new space. And gift the municipality some acres from Forum Pravesh to expand the narrow road attached with the site. Take a look.



*The future of
Howrah*





Quality living now in Howrah

Four sides open to wide green space. Well manicured and landscaped garden. Calm & composed water body inside the compound, surrounded by beautifully laid walkways. Just take a walk to ease your mind from the maddening pace of life. Let your children grow up in the lap of Mother Nature. Let them roll, play or run free and send your worries to rest.

Forum Prवेश, Howrah's first gated community is waiting for your arrival.





Wide spread of green now in Howrah

Here your children play under the blue sky,
enjoy the life's pleasure in a carefree way.
Start your day with a little jog on the
meandering walkways while the gust of wind
from the Ganges soothes your senses.

- ▶ Manicured central open green space
- ▶ Natural water body with winding walkway
- ▶ Secured children's play area
- ▶ Jogging track
- ▶ Temple



Super convenience now in Howrah

Crafted with all the facilities to felicitate modern day living. So that you feel safe for your family and assured in the knowledge that everything is at your reach. Almost all the facilities are available right here to make your every day's life smooth and truly urban.



- ▶ Reserved parking for visiting doctors and differently abled persons
- ▶ 24-hr water supply
- ▶ Power backup with auto start feature
- ▶ 24 X 7 security services along with modern security arrangements like CCTV, intercom etc.
- ▶ Modern fire fighting systems
- ▶ Medical stretcher size lifts
- ▶ Water treatment plant
- ▶ Sewage treatment plant
- ▶ Rainwater harvesting system
- ▶ Separate quarter for domestic staff
- ▶ Purified water supply



Luxurious lifestyle now in Howrah

The whole new way living awaits you at Forum Pravesh. 12000 sq. ft. well designed multi facility club overlooking into the central green landscaped garden. Modern activities are aplenty: swimming pool, well equipped modern gym, pool, billiards etc. Walk on the treadmill before starting your day and relax at the temperature controlled swimming pool after returning home. Cheer for your favourite team with your family and neighbours while watching a match in the TV lounge. As the community feeling prevails here, on every occasion you can enjoy to the fullest with everyone.

- ▶ Swimming pool with toddlers' pool
- ▶ Outdoor play area
- ▶ Badminton court
- ▶ Well equipped modern gym
- ▶ Pool, Billiards, Table tennis, Card room
- ▶ Library / TV lounge
- ▶ Air-conditioned community hall
- ▶ Caterer's kitchen



forum
RANGOLI

Shopping close to home now in Howrah

Kolkata got its first international standard shopping mall in the year 2003 when Forum opened its door at Elgin Road. Forum Projects has experience in managing malls in the country and enjoys the trust & confidence of retailers from all across the nation.

Now, Forum Projects presents Howrah its first integrated community habitat complete with a neighbourhood shopping mall. The mall has been designed to provide rich and comfortable shopping experience. And the convenience of having it right next to your home.

At Forum Pravesha you don't have to take out your car for shopping or go out to far for your daily grocery needs.

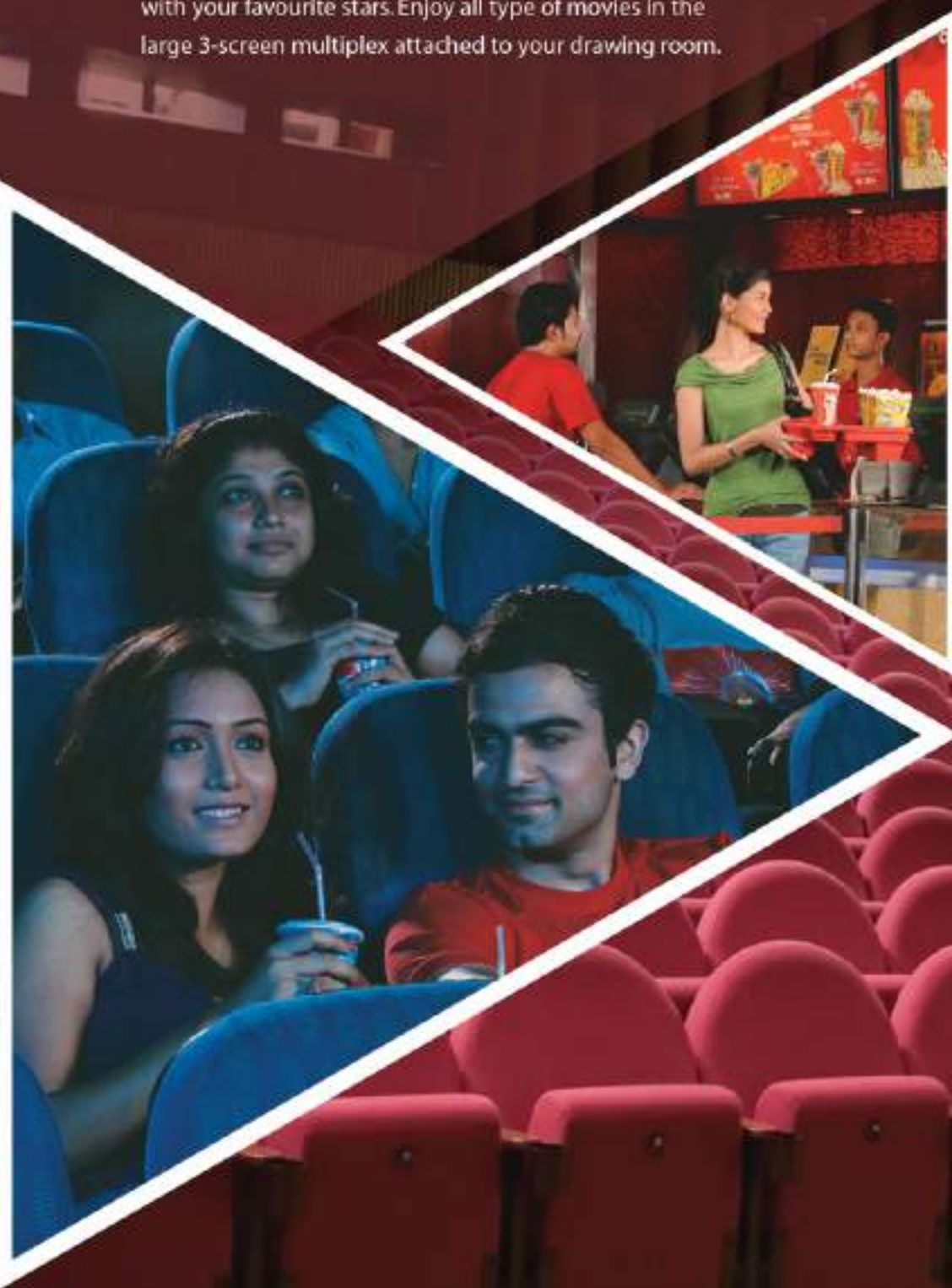


- ▶ Daily grocery shopping
- ▶ Coffee shop
- ▶ Restaurant
- ▶ Multiplex with 3 screens
- ▶ Office
- ▶ Banquet facility
- ▶ Food court
- ▶ Spacious parking
- ▶ International brands



*Larger than life movie experience
now in Howrah*

Get celebrity status and enjoy the reel life experience in your real life. Now share your bucket of caramel pop corn with your favourite stars. Enjoy all type of movies in the large 3-screen multiplex attached to your drawing room.



Community living now in Howrah

Now celebrate every occasion of your life at home. The air conditioned Community Hall along with caterer's kitchen for get-togethers, kitty parties, birthday parties etc. It's easy to groove into madness and music orchestrated by the happiness of your family.

- ▶ Air-conditioned
- ▶ Spacious
- ▶ Provision of stage
- ▶ Caterer's kitchen



Sukh Shashtra

The word Vaastu means "dwelling" in Sanskrit and the ancient science of building is known as Vaastu Shastra. It is said that Brahma, the creator gave this shastra to Vishwakarma, the celestial architect and commanded that he should build only according to this shastra.

Vaastu Shastra is holistic and all encompassing. It includes Bhoomi Vaastu, Building Vaastu, and Furniture etc. Vaastu is the science of direction and architecture that combines all the five elements of nature; the Pancha Maha Bhootas: Earth, Water, Air, Fire and Space and balances them with man and material. Forum Pravesh is a perfect dwelling, offering excellent Vaastu position.

All these five elements and the position of the land near Belur Math is ready to facilitate success in your daily life.





The entire home solution

If you are worried who would help you in furnishing your home-space, relax! Hometown and ezone will help you choose every little thing for your newly bought apartment, from curtains to beds, to kitchen arrangements, to other electronic gadgets. Both Home Town and ezone will help you make your home a dream address through attractive discounts along with expert suggestions.

ezone
EXPERIENCE ELECTRONICS

HomeTown
Anghar National Ultra Discount



Forum

At the turn of the century, when the country was getting its first flush of modern day retail experience, we gifted the city of Kolkata, its first integrated shopping mall.

It was for the first time, Kolkata savoured the taste of world class shopping. It interacted with its dream brands, did great bargains, enjoyed world cuisine and came across international class movie viewing experience. In 2003 **Forum** came alive at Elgin Road and rest as they say, is history.



Infinity

Forum Mall was not the first of the 'firsts' we have in our bio sketch. Much earlier, what Forum Group did to the organized retail trade in this city, **Infinity** had done so for the fledging IT initiatives of the state. We initiated a joint venture with Globsyn Technologies and West Bengal Electronic Industry Development Corporation Limited (WEBEL) to build Kolkata's first and India's second futuristic building – Infinity. The name itself was inspirational and borderless. The essence of the name reflected in the edifice that was perched in the barren lands of Saltlake that was to become Sector V, the IT hub of the state.

The insight and research recognized a need for a workplace that would go beyond being functional. Few years later it became a workplace that revolutionized the very concept of an office space. The external appeal of the building was not its only high point. Fully-equipped and functional round the clock, this empowered workspace combined environmental principles and advanced engineering designs to meet the needs of its IT and ITeS clients.

Technopolis

In 2006 we went few more steps ahead. The city of Kolkata started basking in the glory of Technopolis – India's first green IT Park. As the country's first Green IT infrastructure, it adhered to every specification of the gold standard of US Green Building Council. As the world's only green building, registered under the United Nations Framework Convention on Climate Change, also as A Clean Development Mechanism (CDM), Technopolis became 'the destination' for nextgen IT and ITeS companies. The project is entitled to earn Carbon Credits for the 35.56% reduction in energy consumptions and qualifies as a self-sufficient, self-contained and rejuvenating workplace, offering stress free workspace of today.

We at Forum Projects have always consciously tried and brought into reality some of the most breathtaking landmarks. We constantly try to invent new paradigms. The awards and accolades from various international bodies vouch for our creations.



*God lives in details.
The proof is in Forum Pravesh.*



SPECIFICATION

STRUCTURE

Foundation	RCC substructure on piles
Super structure	RCC framed structure
Walls	Combination of RCC shear & brick walls

WALL FINISHING

Exterior finish	Combination of cladding and high quality water proof / textured paint
Interior finish	Plaster of paris on walls and ceiling
Toilets	Ceramic tile dado upto door height
Kitchen	Ceramic tile dado upto 2 feet above counter

FLOORING

Master bedroom	Laminated wooden flooring/vitrified tiles
Bedrooms	Vitrified tiles
Living dining	Vitrified tiles
Kitchen	Anti skid ceramic tiles
Toilets	Anti skid ceramic tiles
Floor lobby	Vitrified tiles
Entrance lobby at ground	Vitrified tiles with granite border
Staircase	Kota stone

OTHER FINISHES

Kitchen counter	Granite counter top with honed edges and stainless sink
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DOORS & WINDOWS

Main door	Solid core flush, polished on both sides with lock & night latch and eye piece
Internal doors	Solid core flush door painted
Windows	Fully glazed anodized sliding window

ELECTRICAL

AC power outlet	All bedrooms, living, dining
Geyser power outlet	All toilets
Exhaust fan outlet	Kitchen & all toilets with cutout
Ceiling fan outlet	Electrical outlet and ceiling hook in all bedrooms, living & dining
Power sockets - 15 amps	2 nos in kitchen (microwave & refrigerator)
Power sockets - 5 amps	2 nos in each bedroom, 4 nos in living dining and 2 nos in kitchen (aquagaurd & kitchen hood)
Call bell	At main door with buzzer inside
Wiring	Concealed with MCB DB
Switches and other control devices	Modular , of reputed brand

PLUMBING

Kitchen	Provision for aquaguard or similar purifier
Kitchen Sink	Water outlet
Toilets	Hot & cold water outlet
Sanitary ware	White Parryware/Hindware or equivalent
Control fixtures	Jaquar or equivalent

COMMUNICATION

Telephone	Telephone outlet in living room and master bedroom
Broadband	Provision in living room

TRANSPORTATION

Passenger lift	1 no. 8 pax
Stretcher lift	1 no. 15 pax stretcher lift

LIGHTING

Compound lighting	Overhead illumination with street lighting
Lift lobbies	Lighting to match décor
Staircases	Lighting as required





In the heart of Howrah

We at Forum projects have gone through extended hours of brainstorming, ideas and counter-ideas before finally fixing upon the blue print of Forum Pravesh. We have designed it to compliment the charm of megacity life. In other words, we have accepted the mammoth challenge of creating a slice of international style living in Howrah. With affluent cosmopolitan culture, new age nuances and elegant lifestyle, Forum Pravesh will be buzzing with neo urban culture and facilities.

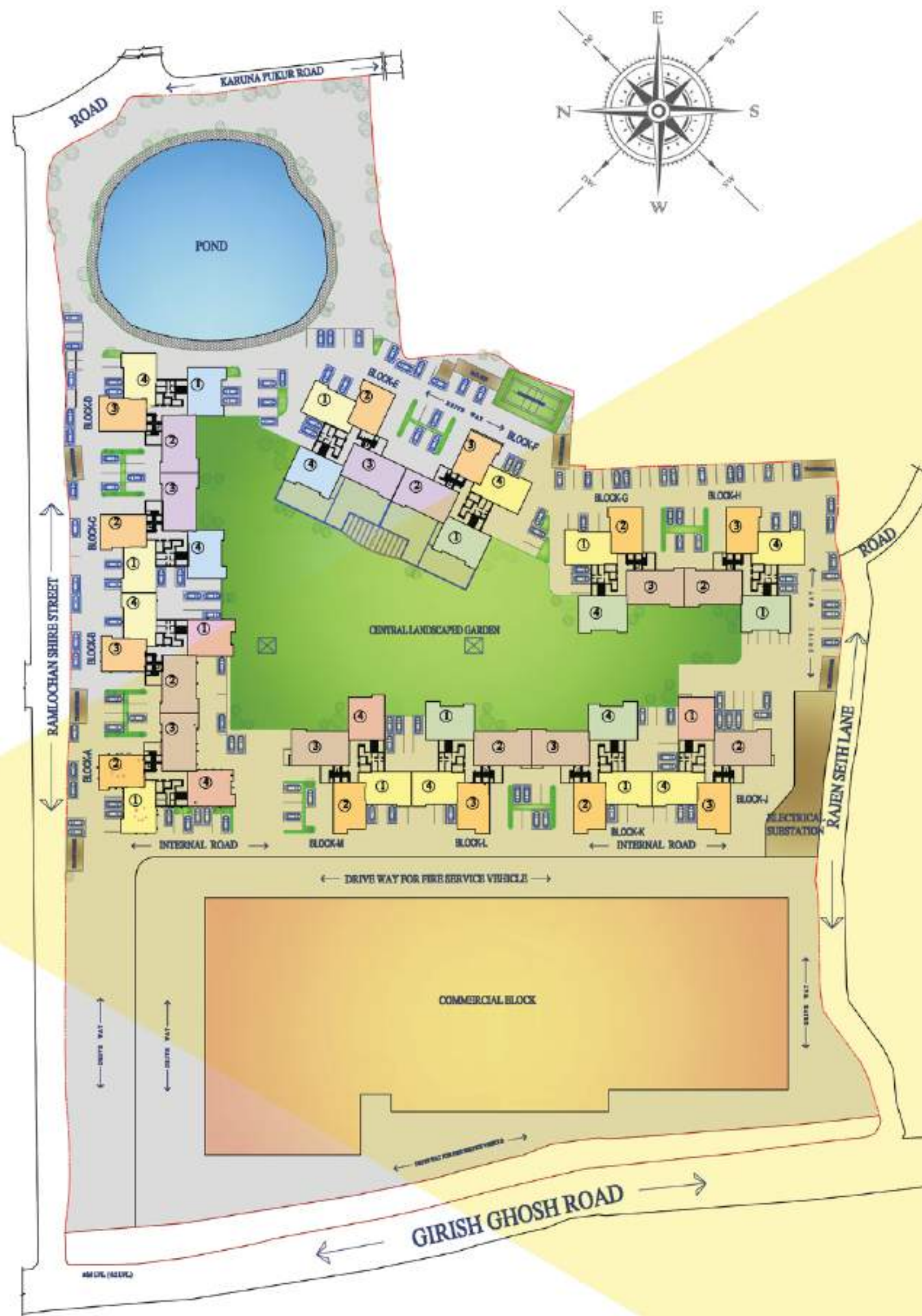
Spread over a vast green space, the first gated community of Howrah, is going to be the most sort after address.



At your reach

Salkia Chowrasta	3 kms
Don Bosco School, Liluah	400 mtrs
Ganga	500 mtrs
Bajrang Bali Mandir/Market	700 mtrs
M.C. Kejriwal School	800 mtrs
Belur Math	400 mtrs
Belur Railway Station	1 km
Jaiswal Hospital	1.5 kms
2nd Vivekananda Bridge	3 kms
Howrah Railway Station	6 kms
Bally Bridge & Intersection of NH-2 – NH-6	7 kms
Connectivity to Airport & NH-34 – NH-35	15 kms

Site key plan



The Team

- ▶ Developer Forum Riviera Construction Pvt. Ltd.
- Consultants
- ▶ Principal Architect Agrawal & Agrawal, Kolkata
- ▶ Structural Consultant SPA Consultants, Kolkata
- ▶ Electrical Consultant INDCON, Kolkata
- ▶ Sanitary & Plumbing UNIQUE
- ▶ Fire Protection Shekhar De, Kolkata
- ▶ Legal R. L. Gaggar
- ▶ Banker Central Bank of India, Barabazar Branch, Kolkata
- ▶ Project approved by
 - i. LIC Housing Finance Ltd.
 - ii. ICICI Home Finance Co. Ltd.
- ▶ Marketing Pioneering Properties Management Ltd.
- ▶ Communication Genesis Advt. Pvt. Ltd.

This brochure is not a legal document. It describes the conceptual plan to convey the intent and purpose of Forum Riviera Construction Pvt. Ltd. The images are imaginary and the areas, specifications and details mentioned in this brochure are tentative and are subject to change at the sole discretion of the developer and / or the architects.

